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ABSTRACT OF THE DISCLOSURE

A system for assisting a user with the proper printing of postage indicia and other value bearing items onto labels in rolls of labels in a label printer, and a roll for use therewith. The system includes providing a roll bearing preprinted labels for printing with postage indicia. The roll has a plurality of label sets, each with a leader portion and a label body, where each leader has a serial number which is the same as a serial number located on its corresponding label body. Interactive computer software guides a user to confirm that the serial number on the pre-printed label body to be printed with postage indicia matches a label serial number in the software that will be encoded into a 2-D barcode portion of the postage indicia.

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